

KBRB AM & FM is located in a small community of less than 2 thousand people in rural Nebraska. The county population is less than 4 thousand. We can call most everyone in our area by first name. They know us and we know them. There is NO way that KBRB would, or will ever, use anything on the air that would begin to enter the realm of indeceny...it would cost us every listener and advertiser that we have and we would be "out of busines". And due to our limited staff (4 full time) and limited budget, these proposals would simply be beyond anything we can handle. Please carefully consider the "really small market" broadcasters when you make decisions of this nature.

Sincerely,

Larry Rice, manager

KBRB AM & FM

Ainsworth, NE